

YOUR Business *and* My Business

The following points are of vital interest to the people of this nation, and will be discussed in greater detail in separate advertisements appearing in this paper at intervals until the start of the Victory Liberty Loan.

1. This nation—your country and mine—owes approximately \$10,000,000,000 in unpaid war bills—for a Victory that we are now enjoying.
2. The nation must pay this debt—if it is to continue to exist as a nation among the nations of the world.
3. There are only two ways that the nation can secure the money—by bonds and by taxes.
4. Taxes are already high and yet insufficient to meet our outstanding war obligations.
5. Therefore bonds must be sold.
6. Again, there are only two ways that several billions of dollars of bonds can be sold—to the banks or to the people.
7. If they are placed with the banks, industry, commerce, your business will suffer. The banks would be unable to purchase several billion dollars of Liberty Bonds and continue to loan money in sufficient quantities and at a fair rate to the business man. You cannot have your pudding and eat it, too.
8. It is, therefore, YOUR BUSINESS and MY BUSINESS to prepare for the Victory Liberty Loan, that we may then invest as largely as each of us individually can—for America's welfare and for our own.

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